



Alex Kleinman

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UX Engineer & Content Specialist

I'm a passionate UX engineer with a unique blend of strong technical skills, an empathy-based approach, and a multi-disciplinary background that fuels innovative perspectives and dynamic insights. Projects include implementing a company wide MRP system that drastically reduced instances of human error related to inventory management, and significantly increasing user engagement while streamlining workflows for development teams with intuitive information architecture.

Education

Software Engineering Bootcamp | FlatIron
Interaction Design Capstone | U of C via Coursera
Psychology Post-Bacc | Columbia University
BA in English & Cultural Studies | U of Kings College

Skills

Skills: Prototyping, UX Research, Content Design, Problem-Solving, Communication, Teamwork.
Tools: Figma, HTML5/CSS3/JavaScript, Tailwind, React, Photoshop, Illustrator, Python, Flask, Next.js, JSON, SQL.

Professional Experience

StratRocket

Sep 2024 - Present

SaaS UX Consultant

- Designed the information architecture for an AI-powered enterprise-level SaaS, resulting in significantly streamlined workflows for the development team and a 20% increase in user engagement amongst beta testers.

Freelance Web Development

Sep 2019 - Present

- Developed and designed websites for small businesses and professionals.
- Utilized advanced HTML/CSS/Javascript for custom implementations.

The Karma Sauce Company

Sep 2019 - Jan 2024

Digital Content & Design

- Responsible for all aspects of digital presence including web design, social media content and collaborations. Directly oversaw 10k+ organic follower growth on flagship social media platforms.
- Implemented database system software for companies Material Requirements Processing, decreasing the rate of human error related to inventory management by over 75%.

Projects

Elden Bling - [Github](#)

Web app for tracking character styles in Elden Ring.

- Utilized advanced Javascript action scripts.
- Leveraged a public Elden Ring API for dynamic content.
- Professional visual design with advanced CSS.

Interactive Exhibit App - [Github](#)

An app designed for museum visitors.

- Full-Stack application.
- Visually stunning front-end developed with React
- Robust back-end developed with Python/Flask
- Utilized material design API.
- Implemented websockets for real time toast notifications and leaderboard updates.

DataQuest - [Github](#)

An admin interface for the MMO "DataQuest"

- Developed a user-friendly front end CLI with Python
- Employed SQL to integrate a persistent server/ population database
- Created multiple class objects demonstrating a one-to-many relationship
- Utilized SQL Click for additional user friendly design.

Animal Conservation App - [Github](#)

An app for documenting rare animal sightings.

- A single page app built in React with Vite.
- Routes built with React Router.
- Advanced CSS styling.
- Dynamic JSON database with CRUD implimentation.

References

John Knapp - Manager

Lead Developer, StratRocket
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Dr. MJ Curry - Web Design Client

Professor, U of Rochester
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